



Coupland's Bakeries Where Will Your Cup Take You Terms & Conditions 2022

1. The Promoter of this promotion is Coupland's Bakeries Ltd trading as Coupland's Bakeries.
2. Entry into this promotion is deemed as acceptance of these and any other applicable terms and conditions. This promotion may have additional terms and conditions which wherever possible will be posted at www.couplands.co.nz

Method of Entry & Prize Redemption

3. The promotion commences on Monday 4th July 2022 and runs until 11:59pm on Sunday 31st July 2022 ("Promotional Period").
4. This promotion is open to Coupland's Bakeries Instagram followers (@couplands_bakeries)
5. To qualify to enter into the prize draw customers must meet the following criteria:
 - Ensure they are following @couplands_bakeries on Instagram
 - Share a photo of one of their Great Kiwi Roadie Coffee Cup(s) on their Instagram feed or story
 - Tag @couplands_bakeries in said feed post or story
 - Use the hashtag #couplandskiwiroadie in said feed post or story
 - Ensure they have a public Instagram Account if posting a feed post (so we can view the entry(s))
6. Participants may enter as many times as they like, each new photo (either a feed post or story) submitted counts as a separate entry.
7. No responsibility will be accepted for late entries, cut off time for receiving entries is 11:59pm on Sunday 31st July 2022.
8. To be eligible to win, you must
 - a. Meet the criteria outlined above
 - b. Be aged 18 years or over at the time of the prize draw.
 - c. Be a New Zealand resident at the time of the prize draw.
 - d. **Not** be a current Coupland's Bakeries employee or spouse of Coupland's Bakeries employee during the promotional period.
9. Coupland's Bakeries will select 3 finalists on 1st August 2022 at Coupland's Head Office. These 3 finalists photo entries will be posted on our Instagram Story with a poll, live for 24 hours. The winner will be the photo that receives the most votes on that Instagram Story poll at the end of the 24 hour period.
10. Coupland's Bakeries reserves the right to request that an entrant provides proof of identity. Proof of identity includes but is not limited to a valid driver's licence and/or passport.
11. The winner will be notified by Instagram private message.
12. In the event that the winner cannot be contacted within 5 working days of the prize draw or if Coupland's Bakeries determines that a winner is not eligible to win a prize, a winner will be redrawn on the same terms as the original draw.

13. Coupland's Bakeries is not responsible if a winner cannot be contacted within a reasonable time period.
14. The prize consists of 4 "Great Kiwi Roadie Coffee Cups", designs of Coupland's Bakeries discretion. (RRP \$71.96.)
15. Prize is not transferable, exchangeable, or negotiable and is not redeemable for cash via Coupland's Bakeries.
16. If you are a winner, you consent to Coupland's Bakeries use of your name and image for publicity and promotional purposes if required.
17. By entering this promotion you are authorizing Coupland's Bakeries to use, publish and otherwise reproduce, modify and distribute your content (either Instagram Feed Posts or Stories) submitted as entries of this promotion.
18. The prize value is correct at time of printing and Coupland's Bakeries accepts no responsibility for any variation in the value of any prize.
19. Prize winner will need to collect their prize from their selected Coupland's Bakeries retail store.
20. Coupland's Bakeries accepts no responsibility for any incurred costs for the collection of the prize.
21. The Prize does not include transportation, accommodation or any other expenses incurred from accepting this prize.
22. Please refer to the manufacturer's warranty terms and conditions for any warranty claims. All warranties, whether express or implied and whether arising under legislation or otherwise, as to the condition, suitability, quality, fitness or safety of any goods supplied by Coupland's Bakeries as part of a promotion or competition as expressly excluded to the full extent permitted by law.

Standard Terms and Conditions

23. Subject to any applicable law that cannot be excluded, Coupland's Bakeries is not responsible or liable for any loss suffered by any entrant in the event that a prize becomes unavailable for reasons beyond its control. In this event, Coupland's Bakeries may provide a substitute prize of our choice.
24. Neither Coupland's Bakeries nor any other person or party associated with this competition shall be liable for:
 - a. Any loss or damage whatsoever incurred (including but not limited to indirect or consequential loss and including loss caused by negligence) or personal injury suffered or sustained in connection with either participation in this competition or the use or acceptance of any prize offered except for any liability which cannot be excluded by law.
 - b. Errors or failure resulting from computer hardware, software, or telecommunications.
 - c. Fraudulent entry into this competition.
25. In the event of a dispute concerning any aspect of the competition including eligibility the decision of Coupland's Bakeries will be final. No correspondence concerning any decision made by Coupland's Bakeries will be entered into.
26. All entries remain the property of Coupland's Bakeries. All information will be collected and stored by Coupland's Bakeries in accordance with the Privacy Act 2020. You have the right

to access your personal information and request correction of any errors in it pursuant to the Privacy Act 2020.

27. All decisions made by the promotor are final and no correspondence will be entered into.
28. The promotor (Coupland's Bakeries) reserves the right to amend, suspend or terminate the promotion and these terms and conditions at any time.
29. If this promotion is not capable of running as planned for any reason beyond the reasonable control of the promoter, including but not limited to, infection by computer virus, bugs, tampering, unauthorised intervention, acts or omissions of third parties, technical failures or anything which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the promotion.
30. These Terms and Conditions are governed by the laws of New Zealand.
31. Any questions relating to this promotion should be referred to marketing@couplands.co.nz.