



Get Creative with Coupland's #couplandscreation Competition Terms & Conditions

1. The Promoter of this competition is Coupland's Bakeries Ltd trading as Coupland's Bakeries.
2. Entry into this competition is deemed as acceptance of these and any other applicable terms and conditions. This competition may have additional terms and conditions which wherever possible will be posted at www.couplands.co.nz

Method of Entry & Prize Redemption

3. The competition commences 5:30am NZST on 23rd September 2019 and runs until 7:00pm NZST on 15th December 2019.
4. To qualify to enter into the prize draw, simply purchase each week's qualifying items to qualify for a free Recipe Card at any participating Coupland's Bakeries store. Then, make each week's recipe and post a photo of your completed creation to social media (Facebook, Instagram or Twitter) using the hashtag #couplandscreation.
5. 1 x recipe creation photo with the correct hashtag (#couplandscreation) = 1 x entry.
6. No responsibility will be accepted for late entries.
7. Participants may enter as many times as they like with valid qualifying purchase, photo and hashtag.
8. To be eligible to participate in the prize competition, you must:
 - a. Be aged 18 years or over
 - b. Be a New Zealand resident at the time of the prize draw
 - c. Not be a current Coupland's Bakeries employee or spouse of Coupland's Bakeries employee.
 - d. Coupland's Bakeries employees may participate in collecting the Recipe Cards, however, are not eligible to enter the hashtag competition.
9. Coupland's Bakeries reserves the right to verify the validity of entries and to disqualify any entrant who tampers with the entry process or who submits an entry that is not in accordance with these Competition Terms & Conditions.
10. Coupland's Bakeries accepts no responsibility for photos incorrectly tagged or privacy settings on individual accounts that may interfere with the ability to locate participating photos.
11. Tagging #couplandscreation authorises Coupland's Bakeries with the right to republish the photo to either facebook.com/couplandsbakeries and/or Instagram.com/couplands_bakeries pages.
12. 1 winner will be drawn randomly from all participating tagged photos on Friday 20th December 2019. Any entry not including the correct response shall be deemed invalid.
13. Winner will be notified once a prize draw has been completed using the Facebook, Instagram or Twitter account used for photo entry.
14. In the event that the winner cannot be contacted within 7 days of a prize draw occurring or if Coupland's Bakeries determines that a winner is not eligible to win a prize, a further prize draw will be made by Coupland's Bakeries and the prize allocated to the new winner.
15. Coupland's Bakeries is not responsible if a winner cannot be contacted within a reasonable time period following the draw due to incorrect or out of date profile details.
16. If you are a winner, you consent to Coupland's use of your name and image for publicity and promotional purposes if required.

17. Prize includes: 1 x Auckland Foodie Escape Package for two people. Package includes flights, accommodation, transfers and activities to be organised by a Coupland's Bakeries or Fonterra Representative for two people (one winner and one friend) at a suitable date to be determined.
18. Coupland's Bakeries prize value is correct at time of printing, but Coupland's Bakeries accepts no responsibility for any variation in the value of any prize.
19. Prize is not transferable, exchangeable or negotiable and is not redeemable for cash.
20. Coupland's Bakeries accepts no responsibility for any incurred costs in the collection of the prize.
21. The Prize does not include any other expenses incurred from accepting the prize or incurred during the redemption of the prize outside of included expenses.

Standard Terms and Conditions

1. Subject to any applicable law that cannot be excluded, Coupland's Bakeries is not responsible or liable for any loss suffered by any entrant in the event that a prize becomes unavailable for reasons beyond its control. In this event, Coupland's Bakeries may provide a substitute prize of our choice.
2. Coupland's Bakeries reserves the right to verify the validity of entries and to disqualify any entrant who tampers with the entry process or who submits an entry that is not in accordance with these Competition Terms & Conditions.
3. Neither Coupland's Bakeries nor any other person or party associated with this competition shall be liable for:
 - a. Any loss or damage whatsoever incurred (including but not limited to indirect or consequential loss and including loss caused by negligence) or personal injury suffered or sustained in connection with either participation in this competition or the use or acceptance of any prize offered except for any liability which cannot be excluded by law.
 - b. Errors or failure resulting from computer hardware, software or telecommunications.
 - c. Fraudulent entry into this competition.
4. In the event of a dispute concerning any aspect of the competition including eligibility the decision of Coupland's Bakeries will be final. No correspondence concerning any decision made by Coupland's Bakeries will be entered into.
5. All entries remain the property of Coupland's Bakeries. All information will be collected and stored by Coupland's Bakeries in accordance with the Privacy Act 1993. You have the right to access your personal information and request correction of any errors in it pursuant to the Privacy Act 1993.
6. The promotor reserves the right to amend, suspend or terminate the competition and these terms and conditions at any time.
7. Any questions relating to this promotion should be referred to marketing@couplands.co.nz.